



The Center for Research and Education on Aging and Technology Enhancement (CREATE) is hosting a two-day workshop on “Designing for Older Adults: Case Studies, Methods & Tools” on May 22 -23, 2023 in New York City, NY. CREATE is a consortium of Weill Cornell Medicine, Cornell University, Cornell Tech, the University of Illinois at Urbana-Champaign, and Florida State University, and is supported by the National Institutes of Health (National Institute on Aging). The focus of CREATE is on making technology more useful to, and usable by older adults.

The workshop will focus on the design process, methods, and tools vital to good design for older adults. It is intended to bring together representatives from industry, research organizations, and universities involved in program or product design, or research targeted toward meeting the needs of older adults. Illustrative case studies from CREATE will be incorporated throughout to demonstrate real design challenges and methods and tools used to address these challenges. Topics include: Needs Assessment for Design, Usability Protocols, and Methods, Simulation, Performance Modeling, and Design of Instructional Support. Exemplar case studies will be drawn from a variety of domains including Social Engagement, Living Environments, Healthcare, Transportation, Leisure, and Work.

A critical aspect is that the CREATE team will present guidelines and best practices for designing for older adults. Each participant will receive a complimentary copy of the newly published (2020) edition of our book *Designing for Older Adults: Case Studies, Methods, and Tools*. An important aspect is an opportunity for representatives to share their experiences, challenges, and outlook for the future. This will be a highly interactive event.

The cost of the workshop is \$1200. If any students or postdocs would like to attend, the cost is \$800. You will be responsible for your travel expenses and accommodation in New York. Meals during the workshop are provided and we will be hosting a reception and dinner on the first evening to provide an additional forum for networking and informal interaction. We will send recommendations for hotels in the area in the near future.

To learn more about [CREATE](#) , please visit our website. For further information, please contact Adrienne Jaret (adj2012@med.cornell.edu); at 646.962.7153.